



SPONSOR DECK




The Rosendale International Pickle Festival

SUNDAY, OCTOBER 15, 2023, 10am-5pm
 The Ulster County Fairgrounds
 249 Libertyville Rd, New Paltz, NY 12561
 RosendalePickleFest@gmail.com
 PO Box 533, Rosendale NY 12472

The mission of the Rosendale International Pickle Festival is: To provide a venue for the community to engage with local craft artisans, restaurants, nonprofits, and businesses. To celebrate the many cultures who pickle. To provide community volunteer opportunities. To donate proceeds back into the Town of Rosendale.

The Rosendale International Pickle Festival, founded in 1997, celebrates everything fermented, pickled and brined with more than 100 vendors, who come from all over the Northeast, to sell pickles, food, baked goods, crafts, fashion, jewelry and more. There is a home pickling contest and the Pickle Triathlon offers a pickle eating, juice drinking and pickle tossing contest. The Pickle Fest's first year was organized in the living room of founders, Bill and Cathy Brooks. To their surprise, about 200 people attended. It continued to grow and in it's 25th year, boasted over 4,000 visitors. The Pickle Festival is a 501(c)(3) not profit organization. Contributions are tax deductible.

Sponsorship Levels

	A radio ad campaign where your company's sponsorship is mentioned every time.	Your logo on the official 2023 Pickle Festival Tee Shirt and on all promotional gear.	Your company mentioned in all press releases.	Your company logo and website link on the PickleFest's: homepage, newsletter, and social media.	Your company mentioned in PA announcements throughout the day of the Pickle Festival.	A booth at the Pickle Festival, October 15, 2023.
 The Big Dill Level \$5000	✓	✓	✓	✓	✓	✓
 The Spear Level \$2500		✓	✓	✓	✓	✓
 The Gherkin Level \$1000			✓	✓	✓	✓